



YOU Deserve IT
Perfectly Posh Foundation

Women *Encircle* others with energy and momentum.

Then, they *Share* what they know,
what they have, and who they have become.

The result: *Uplift*, and lots of it. It's everywhere and it's remarkable.



You Deserve It Foundation of Perfectly Posh, LLC
222 S. Main St. Suite 1600 • SLC, UT 84101

YouDeserveIt.org

"A business that does
nothing more than make money,
is a poor business."

—Henry Ford

Encircle • Share • Uplift



WHAT IS YOU DESERVE IT

You Deserve It is the charitable arm of Perfectly Posh, a pampering products company founded in 2011. We've always believed that what makes us all better is taking time to take care of ourselves. As the company has grown, our opportunity to share has, too.

The mission of You Deserve It is twofold. To help women everywhere with:

- Temporary relief in the form of pampering—a moment to catch their breath
- And assistance in many forms as we rally around causes and organizations that help them with a hand-up in their lives

WHY YOU DESERVE IT MATTERS

EVERYONE deserves to KNOW that they matter, that they can set a goal and accomplish it. Perfectly Posh was founded on this principle, therefore the goal of our foundation helps us to reach beyond the business and share what matters most.

WHO DESERVES IT

You Deserve It is our Perfectly Posh community: our tens of thousands of pampering Independent Consultants from all over the USA, along with our Home Office team and regional distribution centers. We use our time, talents, and resources to support causes and organizations that help us fulfill the mission and improve the contribution of our business to our community.

We serve women everywhere who still might need to learn that they deserve time for themselves, and who could use a hand-up to improve their lives and the lives of their families.

WHEN IT HAPPENS

Several times each year, You Deserve It focuses on causes that YOU can participate in. Whether you purchase products to help fund projects or would like to roll up your sleeves and join us, you can see what we're up to right now at YouDeserveIt.org and find out how YOU can participate.

WHERE IT HAPPENS

Our projects will reach ALL over the USA. If you have an idea for a project in your community, please use the form on our website and we'll evaluate your request. Our projects change several times per year. We'd love you to help us get your neighborhood involved.

HOW TO GET INVOLVED

You Deserve It will always have ways you can participate. See our website to learn more about

- Joining in a local or national cause
- Donating to our current or upcoming projects
- Purchasing products branded for You Deserve It to help us promote and raise the resources to fund our ongoing activities

You can also watch for select Splurge products from Perfectly Posh from which a portion of the proceeds will be contributed to our Foundation and its causes.

You Deserve It staffing, and many of its resources are directly provided by Perfectly Posh, LLC and its Board of Directors. We thank all those willing to contribute in any way they are able to help us do more good.

We're especially grateful to the thousands of pampering Consultants all over the country whose excitement and enthusiasm will help us carry the good our business can do even further.

Business is good, but women are great,

and when we work together there is no limit to the good we can do.

Let's All Get Involved