

Portable Parties



Why Portable Parties?

Think of Portable Parties as an employee of your Perfectly Posh business. They can be out working and earning for you while you're doing other Posh things—and even when you can't be doing Posh related things.

Portable Parties are also a great idea for someone who is reluctant to host in her home, doesn't have the space, or who is too busy to have a party. A Portable Party can be a great way to have her share with friends, family, neighbors, and coworkers for Perks without the work of a full home party.

Also consider them for a Hostess who had a home party, but missed a few guests. She can take the Portable Party and share what they missed and add to her sales. Think about having a "Pre" and "Post" Portable Party bag to leave with all of your home party Hostesses.

What Goes In a Portable Party?

- A few samples. Leave a note that they are for testing and not taking or selling (available for download). Leave things that can be tried: Big Fat Yummy Hand Crèmes, Sugar Scrubs, Posh Body Butters, and lip scrubs. These are fun to see and they make your party smell great—3-7 items should be enough to let people see the quality, experience the fragrance, and even soften their hands, and lips.
- Catalogs. Find out from your Hostess how many people might have access to your party and leave catalogs accordingly. A good ratio is one catalog for every 5-7 people who'll have access to the party. Make sure you label them with your contact information!
- Order Forms are also critical and can follow the same rule of thumb, but it never hurts to make sure you have enough, and even a few extra.
- Flyers tell everyone about the hosting and joining opportunities with your team. Leave a couple of flyers with your Portable Party.
- Your business cards. Have plenty so everyone knows how to contact you!

- A Hostess order tracking sheet. Print and attached to a 9" x 12" envelope so she can collect money, order forms, and easily see what Party Perks she's earning.
- The Portable Party Hostess Handbook. It's a great resource for both your Hostess and her guests as she passes it around.
- Put everything in an easy-to-carry bag, box, or case. Remember what a difference a pretty presentation makes—Posh it up!

If you're putting a Portable Party in a location where it will be displayed for a period of time, also consider setting up a nice display. Feature your website, Party Perks, and Join The Team Booklets on a stand or in a frame to give them prominence. If your Portable Party is going far, far away, find a cute bag or box that fits into a low-cost flat rate mailer from the post office! For just a few dollars each direction, you can send Posh ANYWHERE!

Coach Your Hostess

Make sure she has a physical and/or digital copy of all the information she might need. Perfectly Posh has developed a document that works great, or create your own. Just be sure she has what she needs at her fingertips!

Make sure she understands how she'll earn Perks for hosting and for any sales during her party.

Encourage her to make a list of people to take her Portable Party to, and follow up with her while she has it.

Where Can You Put Portable Parties?

Portable Parties can go anywhere!

Medical offices, schools, churches, showers, hair salons, boutiques, office buildings, banks, dance studios, friends' houses, and clear across the country to places yet unreached by Posh. Get creative.

Always put a Portable Party out at your Posh Parties so that guests are encouraged to take one home with them and share. It's a great way to get LOTS of bookings and great contacts with minimal effort on the part of you and the Hostess!

A Portable Party is like an employee for your business. It can be working when you're not. Build your own Portable Parties!

